

pH Scale

Acid

Neutral

Alkaline



Products

Bowl Cleaners

**Neutral Cleaners
Hand Cleaners**

**All Purpose
Cleaners**

Degreasers

Soils

**Dirt
Grease
Oil**

**Dust
Light Dirt**

**Mineral deposits
Rust**

pH is a unit of measurement, like ounces, gallons or yards. It is a means of expressing the degree of acidity or alkalinity of a water base solution (solvent products do not have pH.) The pH level measures the strength of a solution, not the amount of active chemical present. The reading would not increase greatly if the concentration of active ingredients was increased. The pH measure is based on a negative logarithmic scale. Going from one pH unit to the next increases or decreases the value by 10 times.



**INNOVATIVE
CLEANING TECHNOLOGIES**