



# Mat Facts

## Why are mats important?

Andersen mats will help to reduce slip/fall accidents in the workplace, while also providing a cleaner environment for employees and customers. Here are the statistics showing the benefits of using high performance mats.

- A facility can save an average 14% of its cleaning costs and 44% of its cleaning time simply by using mats in the main entrance area.
- 91% of consumers selected a business because of its appearance.
- 85% of worker's compensation claims are attributed to employees slipping on slick floors.
- 22% of slip/fall incidents result in more than 31 days away from work.
- 

## Buy vs. Rent: Which program is the most effective?

- Are rental mat programs more convenient?
  - Rental programs typically consist of cleaning the mats one time a week.
  - Cleaning mats once a week is not often enough to properly maintain them.
  - Between deliveries these mats are usually cleaned daily by the cleaning staff.
  - The customer is paying to clean their mats twice; once by their own staff on a daily basis and once by a costly laundry cleaning fee.
- Are rental mat programs cost effective?
  - Rental mat programs cost approximately \$0.20 per square foot every week. That's \$3.00 for every 3x5 mat rented every week for an annual cost of \$156 each!
  - The three year cost of a 3x5 rented mat is approximately \$468.00 versus less than \$85.00 for a purchased WaterHog mat.
  - That's a savings of \$393 over a three year period for just one 3x5 mat.
- Lease or Fleece?
  - Typically, outdoor scraper mats and anti-fatigue mats are provided on a no-service lease program and are never cleaned by the rental laundry.
  - It is left up to the customer to clean these mats themselves while still paying a high weekly charge of \$2.00 per week.
  - By owning these mats the customer pays once up front and not weekly year after year.
  - These types of mats could last years before they need to be replaced.

## Logo Mat Ordering Instructions:

Logo mats are a great way to display a company's logo and consistent image to customers as soon as they walk in the door. Below are the SIMPLE instructions to provide a customer with a logo mat:

- 1) Attach digital file (cdr, eps, pdf, jpg) of customer logo to an email directed to [artwork@andersenco.com](mailto:artwork@andersenco.com)



**ONE SOURCE FOR MATS**

- 2) List the product type, size, and format (Horizontal or Vertical) desired.
- 3) Select background color and logo colors from the color choices available for the product type.
- 4) A free proof sketch will be emailed back to you within 48 hours.
- 5) Approve or make necessary changes to the proof and return it to [artwork@andersenco.com](mailto:artwork@andersenco.com), with purchase order and quantity of mats desired.
- 6) Logo mats are shipped on average of less than 7 business days.

### **Easy Cleaning Instructions for Back of the House Mats:**

Proper cleaning is essential for maintaining maximum performance of Andersen back of the house mats. Please follow these simple guidelines for cleaning.

1. Use a deck brush to scrub the top and bottom of the mat and rinse with water once per day.
2. Be sure to brush off all food particles from the face of the mat.
3. Clean with a general purpose detergent diluted with water according to the detergents instructions.
4. **IMPORTANT:** Do not use degreasers or floor strippers to clean mats.

### **Easy Cleaning Instructions for Front of the House Mats:**

While many measure cleanliness by different rules, there are certain measures that are consistent with good housekeeping that most will find acceptable.

1. Clean with enough frequency to prevent soil and water build up, according to the amount of foot traffic and weather conditions outside. How a facility cleans its floors and carpets is the recommended way to clean Andersen front of the house mats. (Vacuum, extraction, power hose, etc.)
2. Daily vacuuming with a good two motor vacuum with the brush adjusted all the way down will give you the most agitation of the soil and the best results.
3. WaterHog mats can be cleaned using soap and water with a wide spray nozzle power hose.

### **100% Customer Satisfaction Warranty and Guarantee:**

The Andersen Company offers the best warranty in the industry! We do everything possible to ship products that are free of any manufacturing defects.

Our 100% Customer Satisfaction Guarantee covers the products and services that we provide our customers for the life of the product. Our 100% Customer Satisfaction Guarantee means that you can partner with The Andersen Company knowing that we will always stand behind our products and services.

Thank you for considering our high quality, high performance Andersen mat products. Your satisfaction is guaranteed.